

Ai American Industries®

REGION OVERVIEW

CHIHUAHUA



FOREIGN DIRECT INVESTMENT (FDI)

- ◆ The industrial landscape is diverse, with significant sectors including automotive and auto parts, aerospace, electronics, and medical devices.

- ◆ Chihuahua is **the 5th place** in FDI reception in Mexico.

**TOTAL FDI IN CHIHUAHUA
(JAN-SEP 2024):**

USD \$1,497 MDD

**CHIHUAHUA'S SHARE OF
NATIONAL FDI (2024):**

4%

**TOTAL FDI IN MEXICO
(JAN-SEP 2024):**

USD \$35.737 B

Source: Mexico's Ministry of Economy, 2024,

LOCATION & CONNECTIVITY

- ◆ Chihuahua City is located about 370 km (230 miles) from the U.S. border. It connects efficiently to El Paso, Texas, through Ciudad Juárez.
- ◆ Less than 4 hours from the U.S. border: The city has direct highway access to the border via Federal Highway 45.
- ◆ General Roberto Fierro International Airport (CUU), that offers both cargo and passenger services.
- ◆ Strategic position in the USMCA region: Chihuahua benefits from its central role in North American trade, with access to rail, road, and air logistics.
- ◆ Located on Federal Highway 45 and the Pan-American route, connecting to central Mexico as well as to the U.S. border.
- ◆ Strategic position in the USMCA region: Chihuahua benefits from its central role in North American trade, with access to rail, road, and air logistics.



Source: Secretaría de Innovación y Desarrollo Económico, 2022

INDUSTRIAL PARK AMERICAN INDUSTRIES CHIHUAHUA

INDUSTRIAL PARK

- ◆ Chihuahua has 12 industrial Parks covering 1,255 ha.

INFRASTRUCTURE

- ◆ Class A facilities with built-to-suit (BTS) options. Built-to-suit (BTS) developments
- ◆ LEED-certified parks adhering to environmental standards. Access to redundant power and water
- ◆ Reliable utilities: Electrical substations, potable water, drainage systems, and fiber-optic telecommunications.

Source: Secretaría de Innovación y Desarrollo Económico, 2022



WORKFORCE & EDUCATION

LABOR FORCE

- ◆ 1.8 million economically active population in the state, 36% working in the industrial sector.
- ◆ Binational workforce with experience in high-tech manufacturing.
- ◆ High productivity and efficiency workforce.

SPECIALIZED TALENT

- ◆ Over 6,000 engineering graduates per year in the state.
- ◆ 98% of engineers and technicians are local.
- ◆ Key institutions: Universidad Autónoma de Chihuahua (UACH), Instituto Tecnológico de Chihuahua (ITCH) and Universidad Tecnológica de Chihuahua (UTCH).



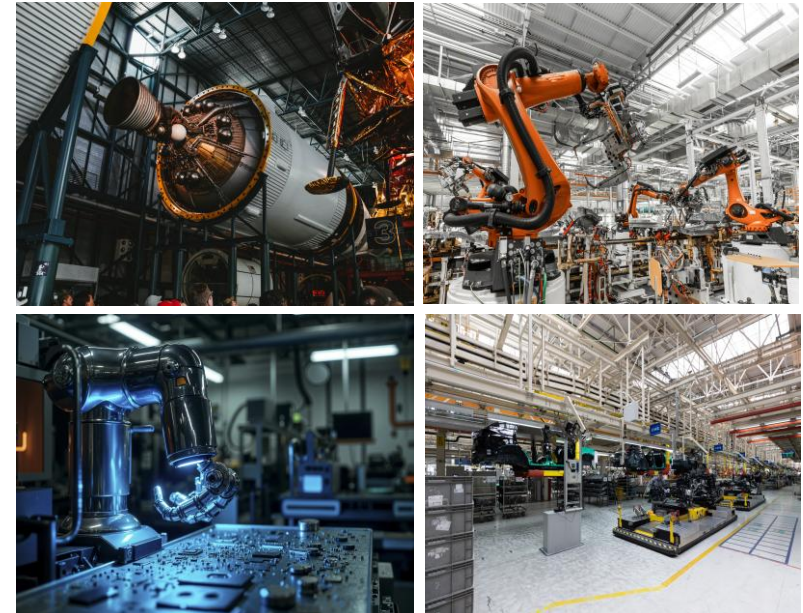
Source: ENOE, 4th trimestre 2024

INDUSTRY & SUPPLY ECOSYSTEM

KEY SECTORS IN CHIHUAHUA CITY

- ◆ Automotive & E-mobility
- ◆ Aerospace
- ◆ Electronics and Electrical equipment
- ◆ Information Technologies

Source: Gobierno de Chihuahua



INDUSTRY & SUPPLY ECOSYSTEM

SUPPLIERS AND SUPPLY CHAIN

- ◆ High integration of local value chain components.
- ◆ Strategies aligned with the State Development Plan 2022–2027, which prioritizes innovation, competitiveness, and regional value chain integration.
- ◆ Government support to promote supplier growth through funding, training, and technical assistance

CLUSTERS & ASSOCIATIONS

- ◆ 58 industrial parks spanning various sectors.
- ◆ +480 Export Manufacturers IMMEX (3rd place in Mexico).

Source: Gobierno de Chihuahua

SUSTAINABILITY, INCENTIVES & CTA

SUSTAINABILITY & ENERGY

- ◆ 300 MVA capacity delivered by CFE in Chihuahua in 2024.
- ◆ 1,600 MVA of total energy to be delivered by 2027.

INCENTIVES & SUPPORT

- ◆ Fiscal and non fiscal incentives to facilitate job creation and investment.
- ◆ Economic support to get local supplier development and specialized training.



READY TO LAUNCH YOUR MANUFACTURING OPERATION IN CHIHUAHUA?

VISIT OUR INDUSTRIAL PARK: **AMERICAN INDUSTRIES CHIHUAHUA**



SCHEDULE A GUIDED TOUR:

www.americanindustriesgroup.com
contact@americanindustriesgroup.com